## **SENATE BILL 708**

 $\begin{array}{ccc} {\rm C7} & {\rm 5lr3164} \\ {\rm SB} \ 1066/24 - {\rm B\&T} & {\rm CF} \ {\rm HB} \ 922 \end{array}$ 

By: Senator Zucker

22

1, 2025.

Introduced and read first time: January 27, 2025

Assigned to: Budget and Taxation

	A BILL ENTITLED
1	AN ACT concerning
2 3	Sports Wagering – Independent Evaluation of Sports Wagering Content – Required
$4\\5\\6\\7$	FOR the purpose of requiring, rather than authorizing, certain sports wagering licensees and sports wagering operators that advertise in the State to contract with certain independent evaluators for certain purposes; and generally relating to the evaluation of sports wagering content.
8 9 10 11 12	BY repealing and reenacting, with amendments, Article – State Government Section 9–1E–17(d) Annotated Code of Maryland (2021 Replacement Volume and 2024 Supplement)
13 14	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
15	Article - State Government
16	9–1E–17.
17 18 19 20	(d) A sports wagering licensee or sports wagering operator that advertises in the State [may] SHALL contract with an independent evaluator licensed under subsection (b) of this section to evaluate and rate the sports wagering licensee's sports wagering content, sports wagering experts, sports wagering influencers, and content partners.
21	SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

