

COMMUNICATION AWARENESS PILOT PROGRAM

2024 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Douglas R. Welton

Senate Sponsor: _____

LONG TITLE

General Description:

This bill creates the Communication Habits to reduce Adolescent Threats, or CHAT, Pilot Program.

Highlighted Provisions:

This bill:

- defines terms;
- creates the Communication Habits to reduce Adolescent Threats (CHAT) Pilot Program;
- requires the Department of Health and Human Services to issue a request for proposals;
- requires the Department of Health and Human Services to report to the Health and Human Services Interim Committee; and
- makes technical changes.

Money Appropriated in this Bill:

This bill appropriates in fiscal year 2025:

- to Department of Health and Human Services - Operations - Public Affairs, Education & Outreach as an ongoing appropriation:
 - from the General Fund, \$635,000

Other Special Clauses:

This bill provides a special effective date.



Utah Code Sections Affected:

AMENDS:

63I-1-226 (Effective 07/01/24), as last amended by Laws of Utah 2023, Chapters 249, 269, 270, 275, 310, 332, 335, 420, and 495 and repealed and reenacted by Laws of Utah 2023, Chapter 329 and last amended by Coordination Clause, Laws of Utah 2023, Chapters 329, 332

ENACTS:

26B-7-122, Utah Code Annotated 1953

26B-7-123, Utah Code Annotated 1953

*Be it enacted by the Legislature of the state of Utah:*Section 1. Section **26B-7-122** is enacted to read:**26B-7-122. Communication Habits to reduce Adolescent Threats Pilot Program.**(1) As used in this section:(a) "Campaign" means a multimedia marketing strategy.(b) "CHAT" means the Communications Habits to reduce Adolescent Threats Pilot Program created in this section.(2) There is created a Communication Habits to reduce Adolescent Threats, or CHAT, Pilot Program as described in this part.(3) By no later than October 1, 2024, the department shall issue a request for proposals for the creation of a statewide CHAT campaign to:(a) increase public awareness of:(i) the benefits of strong communication skills, particularly between a minor and the minor's parent or guardian; and(ii) the harms associated with poor communication or a lack of communication; and(b) promote:(i) the destigmatization of mental health issues;(ii) the personal and community benefits of effective communication;(iii) tips and advice on how to effectively communicate; and(iv) resources to support minors if they are struggling with mental illness.(4) The CHAT campaign shall include a branding strategy around the CHAT campaign

to increase public awareness.

(5) The request for proposals described in Subsection (3) shall be open to an institution of higher education.

(6) Within available funds, the department shall enter into an agreement with the selected proposer to implement the CHAT campaign selected through the request for proposal process on a statewide basis through June 30, 2029.

Section 2. Section **26B-7-123** is enacted to read:

26B-7-123. Report on CHAT campaign.

(1) The department shall determine metrics to measure the success of the CHAT campaign and regularly reevaluate those metrics.

(2) No later than September 1, 2028, the department shall create a report on:

(a) the implementation of the CHAT campaign;

(b) the results of the CHAT campaign; and

(c) recommendations for the continuance or the suspension of the CHAT campaign.

(3) The department shall deliver the report described in Subsection (2) to the Health and Human Services Interim Committee, no later than October 1, 2028.

Section 3. Section **63I-1-226 (Effective 07/01/24)** is amended to read:

63I-1-226 (Effective 07/01/24). Repeal dates: Titles 26A through 26B.

(1) Subsection **26B-1-204(2)(i)**, related to the Primary Care Grant Committee, is repealed July 1, 2025.

(2) Section **26B-1-315**, which creates the Medicaid Expansion Fund, is repealed July 1, 2024.

(3) Section **26B-1-319**, which creates the Neuro-Rehabilitation Fund, is repealed January 1, 2025.

(4) Section **26B-1-320**, which creates the Pediatric Neuro-Rehabilitation Fund, is repealed January 1, 2025.

(5) Subsection **26B-1-324(4)**, the language that states "the Behavioral Health Crisis Response Commission, as defined in Section **63C-18-202**," is repealed December 31, 2026.

(6) Subsection **26B-1-329(6)**, related to the Behavioral Health Crisis Response Commission, is repealed December 31, 2026.

(7) Section **26B-1-402**, related to the Rare Disease Advisory Council Grant Program, is

repealed July 1, 2026.

(8) Section [26B-1-409](#), which creates the Utah Digital Health Service Commission, is repealed July 1, 2025.

(9) Section [26B-1-410](#), which creates the Primary Care Grant Committee, is repealed July 1, 2025.

(10) Section [26B-1-416](#), which creates the Utah Children's Health Insurance Program Advisory Council, is repealed July 1, 2025.

(11) Section [26B-1-417](#), which creates the Brain Injury Advisory Committee, is repealed July 1, 2025.

(12) Section [26B-1-418](#), which creates the Neuro-Rehabilitation Fund and Pediatric Neuro-Rehabilitation Fund Advisory Committee, is repealed January 1, 2025.

(13) Section [26B-1-422](#), which creates the Early Childhood Utah Advisory Council, is repealed July 1, 2029.

(14) Section [26B-1-428](#), which creates the Youth Electronic Cigarette, Marijuana, and Other Drug Prevention Program, is repealed July 1, 2025.

(15) Section [26B-1-430](#), which creates the Coordinating Council for Persons with Disabilities, is repealed July 1, 2027.

(16) Section [26B-1-431](#), which creates the Forensic Mental Health Coordinating Council, is repealed July 1, 2023.

(17) Section [26B-1-432](#), which creates the Newborn Hearing Screening Committee, is repealed July 1, 2026.

(18) Section [26B-1-434](#), regarding the Correctional Postnatal and Early Childhood Advisory Board, is repealed July 1, 2026.

(19) Section [26B-2-407](#), related to drinking water quality in child care centers, is repealed July 1, 2027.

(20) Subsection [26B-3-107\(9\)](#), which addresses reimbursement for dental hygienists, is repealed July 1, 2028.

(21) Section [26B-3-136](#), which creates the Children's Health Care Coverage Program, is repealed July 1, 2025.

(22) Section [26B-3-137](#), related to reimbursement for the National Diabetes Prevention Program, is repealed June 30, 2027.

(23) Subsection 26B-3-213(2), the language that states "and the Behavioral Health Crisis Response Commission created in Section 63C-18-202" is repealed December 31, 2026.

(24) Sections 26B-3-302 through 26B-3-309, regarding the Drug Utilization Review Board, are repealed July 1, 2027.

(25) Title 26B, Chapter 3, Part 5, Inpatient Hospital Assessment, is repealed July 1, 2024.

(26) Title 26B, Chapter 3, Part 6, Medicaid Expansion Hospital Assessment, is repealed July 1, 2024.

(27) Title 26B, Chapter 3, Part 7, Hospital Provider Assessment, is repealed July 1, 2028.

(28) Section 26B-3-910, regarding alternative eligibility, is repealed July 1, 2028.

(29) Section 26B-4-710, related to rural residency training programs, is repealed July 1, 2025.

(30) Subsections 26B-5-112(1) and (5), the language that states "In consultation with the Behavioral Health Crisis Response Commission, established in Section 63C-18-202," is repealed December 31, 2026.

(31) Section 26B-5-112.5 is repealed December 31, 2026.

(32) Section 26B-5-114, related to the Behavioral Health Receiving Center Grant Program, is repealed December 31, 2026.

(33) Section 26B-5-118, related to collaborative care grant programs, is repealed December 31, 2024.

(34) Section 26B-5-120 is repealed December 31, 2026.

(35) In relation to the Utah Assertive Community Treatment Act, on July 1, 2024:

(a) Subsection 26B-5-606(2)(a)(i), the language that states "and" is repealed; and

(b) Subsections 26B-5-606(2)(a)(ii), 26B-5-606(2)(b), and 26B-5-606(2)(c) are repealed.

(36) In relation to the Behavioral Health Crisis Response Commission, on December 31, 2026:

(a) Subsection 26B-5-609(1)(a) is repealed;

(b) Subsection 26B-5-609(3)(a), the language that states "With recommendations from the commission," is repealed;

(c) Subsection 26B-5-610(1)(b) is repealed;

(d) Subsection 26B-5-610(2)(b), the language that states "and in consultation with the commission," is repealed; and

(e) Subsection 26B-5-610(4), the language that states "In consultation with the commission," is repealed.

(37) Subsections 26B-5-611(1)(a) and (10), in relation to the Utah Substance Use and Mental Health Advisory Council, are repealed January 1, 2033.

(38) Section 26B-5-612, related to integrated behavioral health care grant programs, is repealed December 31, 2025.

(39) Subsection 26B-7-119(5), related to reports to the Legislature on the outcomes of the Hepatitis C Outreach Pilot Program, is repealed July 1, 2028.

(40) Sections 26B-7-122 and 26B-7-123 are repealed July 1, 2029.

~~[(40)]~~ (41) Section 26B-7-224, related to reports to the Legislature on violent incidents and fatalities involving substance abuse, is repealed December 31, 2027.

~~[(41)]~~ (42) Title 26B, Chapter 8, Part 5, Utah Health Data Authority, is repealed July 1, 2024.

~~[(42)]~~ (43) Section 26B-8-513, related to identifying overuse of non-evidence-based health care, is repealed December 31, 2023.

Section 4. **FY 2025 Appropriation.**

The following sums of money are appropriated for the fiscal year beginning July 1, 2024, and ending June 30, 2025. These are additions to amounts previously appropriated for fiscal year 2025.

Subsection 4(a). **Operating and Capital Budgets.**

Under the terms and conditions of Title 63J, Chapter 1, Budgetary Procedures Act, the Legislature appropriates the following sums of money from the funds or accounts indicated for the use and support of the government of the state of Utah.

ITEM 1 To Department of Health and Human Services - Operations

From General Fund	\$635,000
-------------------	-----------

Schedule of Programs:

Public Affairs, Education & Outreach	\$635,000
--------------------------------------	-----------

The Legislature intends the Department of Health and Human Services spend no more than

183 \$450,000 per fiscal year on the campaign described in Section 26B-7-122 and the remainder on
184 staffing, branding, research, and a website to support the campaign.

185 Section 5. **Effective date.**

186 This bill takes effect on July 1, 2024.