

CS FOR SENATE BILL NO. 131(RES)

IN THE LEGISLATURE OF THE STATE OF ALASKA

THIRTY-FOURTH LEGISLATURE - FIRST SESSION

BY THE SENATE RESOURCES COMMITTEE

Offered: 5/7/25

Referred: Finance

Sponsor(s): SENATE RULES COMMITTEE BY REQUEST OF THE GOVERNOR

A BILL

FOR AN ACT ENTITLED

1 **"An Act relating to the duties of the Alaska Seafood Marketing Institute; and relating to**
2 **the seafood marketing assessment."**

3 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 * **Section 1.** AS 16.51.100 is amended to read:

5 **Sec. 16.51.100. Duties of board.** The board shall

6 (1) conduct programs of education, research, advertising, or sales
7 promotion designed to accomplish the purposes of this chapter;

8 (2) promote all species of seafood and their by-products that are
9 harvested in the state and processed for sale;

10 (3) develop market-oriented quality specifications for Alaska seafood
11 to be used in developing a high quality image for Alaska seafood in domestic and
12 world markets, and adopt and distribute recommendations regarding the handling of
13 seafood from the moment of capture **or harvest** to final distribution;

14 (4) prepare market research and product development plans for the

1 promotion of all species of seafood and their by-products that are harvested in the state
2 and processed for sale;

3 (5) submit an annual report to the governor describing the activities of
4 the institute and notify the legislature that the report is available;

5 (6) develop marketing programs based on the "inspection" and
6 "premium quality" seals designed under AS 17.20.066 and use the seals in advertising
7 and promotion efforts of the institute.

8 * **Sec. 2.** AS 16.51.180(7) is amended to read:

9 (7) "seafood" means finfish, shellfish, mariculture products, and fish
10 by-products, including [BUT NOT LIMITED TO] salmon, halibut, herring, flounder,
11 crab, clam, cod, shrimp, and pollock; in this paragraph, "mariculture product" has
12 the meaning given to "aquatic farm product" [, BUT DOES NOT INCLUDE
13 AQUATIC FARM PRODUCTS AS DEFINED] in AS 16.40.199.