

HOUSE BILL 1134

C7

5lr3356

By: **Delegate Fair**

Introduced and read first time: February 5, 2025

Assigned to: Ways and Means

A BILL ENTITLED

1 AN ACT concerning

2 **Sports Wagering – Sports Wagering Facility Licensees – Provision of Services**

3 FOR the purpose of authorizing a sports wagering facility licensee that operates sports
4 wagering on behalf of another sports wagering facility licensee to utilize certain
5 branding and loyalty rewards programs; prohibiting the sports wagering facility
6 licensee from allowing an individual to utilize a certain account wallet under certain
7 circumstances; authorizing a sports wagering facility licensee that receives sports
8 wagering services to utilize and market certain branding and loyalty reward
9 programs in a certain manner; and generally relating to sports wagering.

10 BY repealing and reenacting, with amendments,
11 Article – State Government
12 Section 9–1E–09(d)
13 Annotated Code of Maryland
14 (2021 Replacement Volume and 2024 Supplement)

15 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
16 That the Laws of Maryland read as follows:

17 **Article – State Government**

18 9–1E–09.

19 (d) (1) **(I)** Subject to paragraph (2) of this subsection, a sports wagering
20 facility licensee may contract with any other sports wagering facility licensee to provide
21 sports wagering services on behalf of the licensee at a location where the licensee is
22 authorized to accept wagers on sporting events.

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



(II) A CLASS A SPORTS WAGERING FACILITY LICENSEE THAT PROVIDES SPORTS WAGERING SERVICES ON BEHALF OF A CLASS B SPORTS WAGERING FACILITY LICENSEE:

1. MAY UTILIZE THE CLASS A SPORTS WAGERING FACILITY'S BRANDING AND LOYALTY REWARDS PROGRAMS AT THE CLASS B SPORTS WAGERING FACILITY ON BEHALF OF WHICH IT IS PROVIDING SPORTS WAGERING SERVICES; BUT

2. MAY NOT ALLOW AN INDIVIDUAL TO UTILIZE THE ACCOUNT WALLET THAT THE INDIVIDUAL MAINTAINS WITH THE CLASS A SPORTS WAGERING FACILITY WHEN PLACING WAGERS WITH THE CLASS B SPORTS WAGERING LICENSEE.

(III) SUBJECT TO THE APPROVAL OF A CLASS A SPORTS WAGERING FACILITY LICENSEE, A CLASS B SPORTS WAGERING FACILITY LICENSEE THAT RECEIVES SPORTS WAGERING SERVICES FROM A CLASS A SPORTS WAGERING FACILITY LICENSEE MAY UTILIZE AND MARKET THE CLASS A SPORTS WAGERING FACILITY LICENSEE'S BRANDING AND LOYALTY REWARDS PROGRAMS IN THE SAME MANNER AS THE CLASS A SPORTS WAGERING FACILITY LICENSEE.

(2) If a sports wagering licensee authorized to accept wagers at a stadium under subsection (a)(1)(iii) of this section contracts with a video lottery operator, or an affiliate or a subsidiary of that video lottery operator, to provide sports wagering services at the stadium, the licensee may contract only with a video lottery operator, or an affiliate or a subsidiary of that video lottery operator, that operates a video lottery facility located in the same county as the stadium.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July 1, 2025.