

117TH CONGRESS  
1ST SESSION

# S. 1681

To amend title 49, United States Code, to promote transportation career opportunities and improve diversity in the workforce.

---

## IN THE SENATE OF THE UNITED STATES

MAY 18, 2021

Mr. PETERS (for himself, Mr. SULLIVAN, and Ms. CORTEZ MASTO) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

---

## A BILL

To amend title 49, United States Code, to promote transportation career opportunities and improve diversity in the workforce.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Promoting Service in  
5 Transportation Act”.

1 **SEC. 2. TRANSPORTATION WORKFORCE OUTREACH PRO-**  
 2 **GRAM.**

3 (a) IN GENERAL.—Subchapter I of chapter 55 of  
 4 subtitle III of title 49, United States Code, is amended  
 5 by adding at the end the following:

6 **“§ 5506. Transportation workforce outreach program**

7 “(a) IN GENERAL.—The Secretary of Transportation  
 8 (referred to in this section as the ‘Secretary’) shall estab-  
 9 lish and administer a transportation workforce outreach  
 10 program, under which the Secretary shall carry out a se-  
 11 ries of public service announcement campaigns during  
 12 each of fiscal years 2022 through 2027.

13 “(b) PURPOSES.—The purpose of the campaigns car-  
 14 ried out under the program under this section shall be—

15 “(1) to increase awareness of career opportuni-  
 16 ties in the transportation sector, including aviation  
 17 pilots, safety inspectors, mechanics and technicians,  
 18 air traffic controllers, flight attendants, truck and  
 19 bus drivers, engineers, transit workers, railroad  
 20 workers, and other transportation professionals; and

21 “(2) to target awareness of professional oppor-  
 22 tunities in the transportation sector to diverse seg-  
 23 ments of the population, including with respect to  
 24 race, sex, age, ethnicity, ability (including physical  
 25 and mental ability), and socioeconomic status.

1       “(c) ADVERTISING.—The Secretary may use, or au-  
 2       thorize the use of, amounts made available to carry out  
 3       the program under this section for the development, pro-  
 4       duction, and use of broadcast, digital, and print media ad-  
 5       vertising and outreach in carrying out a campaign under  
 6       this section.

7       “(d) FUNDING.—For each of fiscal years 2022  
 8       through 2027, the Secretary may use to carry out this  
 9       section any amounts otherwise made available to the Sec-  
 10      retary, not to exceed \$5,000,000 for each fiscal year.”.

11      (b) CLERICAL AMENDMENT.—The table of sections  
 12      for chapter 55 of subtitle III of title 49, United States  
 13      Code, is amended by inserting after the item relating to  
 14      section 5505 the following:

“5506. Transportation workforce outreach program.”.

○